



**WSFA**  
**12 East Delano Ave.**  
**Montgomery, AL 36105**  
**(334) 288-1212**

www.wsfa.com

And:

**Canal Partners Media**  
**1027 33rd Street NW, Suite 140**  
**Washington, DC 20007**

# CONTRACT

<u>Contract / Revision</u> 1833420 /		<u>Alt Order #</u> 08833632
<u>Product</u> D. JONES SENATE COMM		
<u>Contract Dates</u> 10/09/17 - 10/15/17		<u>Estimate #</u> 5050
<u>Advertiser</u> POL/Jones, Doug/D/Senate		<u>Original Date / Revision</u> 10/23/17 / 10/23/17
<u>Billing Cycle</u> EOM/EOC	<u>Billing Calendar</u> Broadcast	<u>Cash/Trade</u> Cash
<u>Property</u> WSFA	<u>Account Executive</u> Ryan Eddins	<u>Sales Office</u> HRP-Washingto
<u>Special Handling</u>		
<u>Demographic</u> Adults 35+		
<u>Agy Code</u> TV13041	<u>Advertiser Code</u> 836	<u>Product 1/2</u> 967
<u>Agency Ref</u>		<u>Advertiser Ref</u>

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Type	Spots	Amount
1	WSFA	10/13/17	10/13/17	WSFA 12 News at Ten - MF	10-1035pm		:30			NM	1	\$275.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>			<u>Rate</u>				
Week:		10/09/17	10/15/17	----1--	1			\$275.00				
2	WSFA	10/13/17	10/13/17	NBC Today with Kathie Lee	10-11am		:30			NM	1	\$50.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>			<u>Rate</u>				
Week:		10/09/17	10/15/17	----1--	1			\$50.00				
3	WSFA	10/13/17	10/13/17	WSFA 12 News at Noon	12-1230pm		:30			NM	1	\$100.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>			<u>Rate</u>				
Week:		10/09/17	10/15/17	----1--	1			\$100.00				
4	WSFA	10/13/17	10/13/17	JUDGE JUDY 1ST RUN	330-4p		:30			NM	1	\$60.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>			<u>Rate</u>				
Week:		10/09/17	10/15/17	----1--	1			\$60.00				
6	WSFA	10/13/17	10/13/17	Today in Alabama 430am	430-5a		:30			NM	0	\$0.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>			<u>Rate</u>				
Week:		10/09/17	10/15/17	----1--	1			\$5.00				
	<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>	<u>Type</u>		
	1	WSFA	10/09/17-10/15/17	Today in Alabama 430am	430-5a	-----F----	:30		<del>\$5.00</del>	NM		
			<i>Credited</i>									
7	WSFA	10/13/17	10/13/17	Today in Alabama 5am	5-530a		:30			NM	1	\$85.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>			<u>Rate</u>				
Week:		10/09/17	10/15/17	----1--	1			\$85.00				
8	WSFA	10/13/17	10/13/17	WSFA 12 News at Five	5-530pm		:30			NM	1	\$185.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>			<u>Rate</u>				
Week:		10/09/17	10/15/17	----1--	1			\$185.00				
9	WSFA	10/13/17	10/13/17	Today in Alabama 530a	528am-6am		:30			NM	1	\$100.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>			<u>Rate</u>				
Week:		10/09/17	10/15/17	----1--	1			\$100.00				
10	WSFA	10/13/17	10/13/17	WSFA 12 News at Six - MF	6-630pm		:30			NM	1	\$350.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>			<u>Rate</u>				
Week:		10/09/17	10/15/17	----1--	1			\$350.00				

(\* Line Transactions: N = New, E = Edited, D = Deleted)

Notwithstanding to whom bills are rendered, advertiser, agency and service, jointly and severally, shall remain obligated to pay to station the amount of any bills rendered by station within the time specified and until payment in full is received by station. Payment by advertiser to agency or to service or payment by agency to service, shall not constitute payment to station. Station will not be bound by conditions, printed or otherwise, on contracts, insertion orders, copy instructions or any correspondence when such conflict with the above terms and conditions.

The station may utilize various mediums to deliver advertisements to its viewers, including but not limited to, simulcast and/or delayed airings through mobile and internet applications and services. You must notify the station immediately if you do not have rights to your advertisements or any of its components beyond a television broadcast. Without such notice, the station may utilize various mediums beyond the television broadcast to reach its viewers.

This station does not discriminate in advertising contracts on the basis of race or ethnicity. Any provision in any order or agreement for advertising that purports to discriminate on the basis of race or ethnicity, even if handwritten, typed or otherwise made a part of a particular contract, is hereby rejected.



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<u>Contract / Revision</u>	<u>Alt Order #</u>
1833420 /	08833632

<u>Contract Dates</u>	<u>Product</u>	<u>Estimate #</u>
10/09/17 - 10/15/17	D. JONES SENATE CO	5050

<u>Advertiser</u>	<u>Original Date / Revision</u>
POL/Jones, Doug/D/Sena	10/23/17 / 10/23/17

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Type	Spots	Amount
11	WSFA	10/13/17	10/13/17	Today In Alabama	6a-7a		:30			NM	1	\$175.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/09/17	10/15/17	----1--				1	\$175.00			
12	WSFA	10/13/17	10/13/17	ENTERTAINMENT TONIGHT	630-7p		:30			NM	1	\$215.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/09/17	10/15/17	----1--				1	\$215.00			
13	WSFA	10/13/17	10/13/17	NBC Today Show	7-9am		:30			NM	1	\$115.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/09/17	10/15/17	----1--				1	\$115.00			
14	WSFA	10/13/17	10/13/17	NBC Today 2	9-10am		:30			NM	1	\$50.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/09/17	10/15/17	----1--				1	\$50.00			
15	WSFA	10/09/17	10/09/17	Tonight Show	1035-1137pm		:30			NM	1	\$115.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/09/17	10/15/17	1-----				1	\$115.00			
16	WSFA	10/09/17	10/09/17	ALABAMA LIVE @ 11A	11-1130Am		:30			NM	1	\$30.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/09/17	10/15/17	1-----				1	\$30.00			
17	WSFA	10/09/17	10/09/17	ALABAMA LIVE @ 1130AM	1130A-12P		:30			NM	1	\$30.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/09/17	10/15/17	1-----				1	\$30.00			
18	WSFA	10/09/17	10/09/17	NET Days of Our Lives	1230-130p		:30			NM	0	\$0.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/09/17	10/15/17	1-----				1	\$150.00			
	<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>	<u>Type</u>		
	1	WSFA	10/09/17-10/15/17	NET Days of Our Lives	1230-130p	M-----	:30		<del>\$150.00</del>	NM		
	Credited											
19	WSFA	10/09/17	10/09/17	WSFA 12 News at Noon	12-1230pm		:30			NM	1	\$100.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/09/17	10/15/17	1-----				1	\$100.00			
20	WSFA	10/09/17	10/09/17	RIGHT THIS MINUTES	130-2p		:30			NM	1	\$30.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/09/17	10/15/17	1-----				1	\$30.00			
21	WSFA	10/09/17	10/09/17	JUDGE JUDY 1ST RUN	330-4p		:30			NM	1	\$60.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/09/17	10/15/17	1-----				1	\$60.00			
22	WSFA	10/09/17	10/09/17	Today in Alabama 5am	5-530a		:30			NM	1	\$85.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/09/17	10/15/17	1-----				1	\$85.00			
23	WSFA	10/09/17	10/09/17	WSFA 12 News at Five	5-530pm		:30			NM	1	\$185.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/09/17	10/15/17	1-----				1	\$185.00			
24	WSFA	10/09/17	10/09/17	Today in Alabama 530a	528am-6am		:30			NM	1	\$100.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/09/17	10/15/17	1-----				1	\$100.00			
25	WSFA	10/09/17	10/09/17	WSFA 12 News at Six - MF	6-630pm		:30			NM	1	\$350.00

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<u>Contract / Revision</u> 1833420 /		<u>Alt Order #</u> 08833632
<u>Contract Dates</u> 10/09/17 - 10/15/17	<u>Product</u> D. JONES SENATE CO	<u>Estimate #</u> 5050
<u>Advertiser</u> POL/Jones, Doug/D/Sena		<u>Original Date / Revision</u> 10/23/17 / 10/23/17

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Type	Spots	Amount
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/09/17	10/15/17	1-----				1	\$350.00			
26	WSFA	10/09/17	10/09/17	Today In Alabama	6a-7a		:30			NM	1	\$175.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/09/17	10/15/17	1-----				1	\$175.00			
27	WSFA	10/09/17	10/09/17	ENTERTAINMENT TONIGHT	630-7p		:30			NM	1	\$215.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/09/17	10/15/17	1-----				1	\$215.00			
28	WSFA	10/09/17	10/09/17	NBC Today Show	7-9am		:30			NM	1	\$115.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/09/17	10/15/17	1-----				1	\$115.00			
29	WSFA	10/09/17	10/09/17	The Voice	7-10pm		:30			NM	1	\$600.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/09/17	10/15/17	1-----				1	\$600.00			
30	WSFA	10/14/17	10/14/17	WSFA 12 News at Ten - Sat	10-1030pm		:30			NM	1	\$175.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/09/17	10/15/17	-----1-				1	\$175.00			
31	WSFA	10/14/17	10/14/17	WSFA 12 News at Six-Sat	Sa 6-7pm		:30			NM	1	\$80.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/09/17	10/15/17	-----1-				1	\$80.00			
32	WSFA	10/14/17	10/14/17	NBC Saturday Today Show	6-8am		:30			NM	1	\$45.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/09/17	10/15/17	-----1-				1	\$45.00			
33	WSFA	10/15/17	10/15/17	Nascar Daytime	1p-5p		:30			NM	0	\$0.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/09/17	10/15/17	-----1				1	\$35.00			
		<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>	<u>Rate</u>	<u>Type</u>		
		1	WSFA	10/09/17-10/15/17	Nascar Daytime	1p-5p	-----Su	:30	<del>\$35.00</del>	NM		
Credited												
34	WSFA	10/15/17	10/15/17	Late News	1030p-11p		:30			NM	1	\$150.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/09/17	10/15/17	-----1				1	\$150.00			
35	WSFA	10/15/17	10/15/17	Right This Minute	1130p12x		:30			NM	1	\$5.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/09/17	10/15/17	-----1				1	\$5.00			
36	WSFA	10/15/17	10/15/17	WSFA 12 News at Five-Sun	Su 5-530p		:30			NM	0	\$0.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/09/17	10/15/17	-----1				1	\$90.00			
		<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>	<u>Rate</u>	<u>Type</u>		
		1	WSFA	10/09/17-10/15/17	WSFA 12 News at Five-Sun	Su 5-530p	-----Su	:30	<del>\$90.00</del>	NM		
Credited												
37	WSFA	10/15/17	10/15/17	NET NBC Sunday Today Shc	7-8a		:30			NM	1	\$45.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/09/17	10/15/17	-----1				1	\$45.00			
38	WSFA	10/15/17	10/15/17	NET NBC Meet The Press	8-9a		:30			NM	0	\$0.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/09/17	10/15/17	-----1				1	\$45.00			

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<u>Contract / Revision</u>	<u>Alt Order #</u>
1833420 /	08833632

<u>Contract Dates</u>	<u>Product</u>	<u>Estimate #</u>
10/09/17 - 10/15/17	D. JONES SENATE CO	5050

<u>Advertiser</u>	<u>Original Date / Revision</u>
POL/Jones, Doug/D/Sena	10/23/17 / 10/23/17

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Type	Spots	Amount
<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> <u>Spot</u> <u>Ch</u> <u>Date Range</u> <u>Description</u> <u>Start/End Time</u> <u>Weekdays</u> <u>Length</u> <u>Rate</u> <u>Type</u>												
1	WSFA	10/09/17-10/15/17		NET NBC Meet The Press	8-9a	-----Su	:30		\$45.00	NM		
Credited												
39	WSFA	10/15/17	10/15/17	WSFA News Sunday AM	9-930a		:30			NM	0	\$0.00
<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> Week: 10/09/17 10/15/17 -----1 1 \$20.00												
1	WSFA	10/09/17-10/15/17		WSFA News Sunday AM	9-930a	-----Su	:30		\$20.00	NM		
Credited												
40	WSFA	10/12/17	10/12/17	WSFA 12 News at Ten - MF	10-1035pm		:30			NM	1	\$275.00
<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> Week: 10/09/17 10/15/17 ---1--- 1 \$275.00												
41	WSFA	10/12/17	10/12/17	Tonight Show	1035-1137pm		:30			NM	1	\$115.00
<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> Week: 10/09/17 10/15/17 ---1--- 1 \$115.00												
42	WSFA	10/12/17	10/12/17	NET Days of Our Lives	1230-130p		:30			NM	1	\$150.00
<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> Week: 10/09/17 10/15/17 ---1--- 1 \$150.00												
43	WSFA	10/12/17	10/12/17	WSFA 12 News at Noon	12-1230pm		:30			NM	1	\$100.00
<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> Week: 10/09/17 10/15/17 ---1--- 1 \$100.00												
44	WSFA	10/12/17	10/12/17	HARRY	2-3p		:30			NM	1	\$25.00
<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> Week: 10/09/17 10/15/17 ---1--- 1 \$25.00												
45	WSFA	10/12/17	10/12/17	WSFA 12 NEWS AT 4PM	M-F 4-430P		:30			NM	1	\$60.00
<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> Week: 10/09/17 10/15/17 ---1--- 1 \$60.00												
46	WSFA	10/12/17	10/12/17	WSFA 12 NEWS AT 4PM	M-F 430-5P		:30			NM	1	\$75.00
<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> Week: 10/09/17 10/15/17 ---1--- 1 \$75.00												
47	WSFA	10/12/17	10/12/17	Today in Alabama 5am	5-530a		:30			NM	1	\$85.00
<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> Week: 10/09/17 10/15/17 ---1--- 1 \$85.00												
48	WSFA	10/12/17	10/12/17	WSFA 12 News at Five	5-530pm		:30			NM	1	\$185.00
<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> Week: 10/09/17 10/15/17 ---1--- 1 \$185.00												
49	WSFA	10/12/17	10/12/17	Today in Alabama 530a	528am-6am		:30			NM	1	\$100.00
<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> Week: 10/09/17 10/15/17 ---1--- 1 \$100.00												
50	WSFA	10/12/17	10/12/17	WSFA 12 News at Six - MF	6-630pm		:30			NM	1	\$350.00
<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> Week: 10/09/17 10/15/17 ---1--- 1 \$350.00												
51	WSFA	10/12/17	10/12/17	Today In Alabama	6a-7a		:30			NM	1	\$175.00
<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> Week: 10/09/17 10/15/17 ---1--- 1 \$175.00												
52	WSFA	10/12/17	10/12/17	ENTERTAINMENT TONIGHT	630-7p		:30			NM	1	\$215.00

(\* Line Transactions: N = New, E = Edited, D = Deleted)

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**WSFA**  
**12 East Delano Ave.**  
**Montgomery, AL 36105**  
**(334) 288-1212**

www.wsfa.com

<u>Contract / Revision</u>	<u>Alt Order #</u>
1833420 /	08833632

<u>Contract Dates</u>	<u>Product</u>	<u>Estimate #</u>
10/09/17 - 10/15/17	D. JONES SENATE CO	5050

<u>Advertiser</u>	<u>Original Date / Revision</u>
POL/Jones, Doug/D/Sena	10/23/17 / 10/23/17

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Type	Spots	Amount
<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> Week: 10/09/17   10/15/17   ---1---   1   \$215.00												
53	WSFA	10/12/17	10/12/17	NBC Today Show	7-9am		:30			NM	1	\$115.00
<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> Week: 10/09/17   10/15/17   ---1---   1   \$115.00												
54	WSFA	10/10/17	10/10/17	WSFA 12 News at Ten - MF	10-1035pm		:30			NM	1	\$275.00
<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> Week: 10/09/17   10/15/17   -1-----   1   \$275.00												
55	WSFA	10/10/17	10/10/17	Tonight Show	1035-1137pm		:30			NM	1	\$115.00
<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> Week: 10/09/17   10/15/17   -1-----   1   \$115.00												
56	WSFA	10/10/17	10/10/17	WSFA 12 News at Noon	12-1230pm		:30			NM	1	\$100.00
<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> Week: 10/09/17   10/15/17   -1-----   1   \$100.00												
57	WSFA	10/10/17	10/10/17	WSFA 12 NEWS AT 4PM	M-F 4-430P		:30			NM	1	\$60.00
<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> Week: 10/09/17   10/15/17   -1-----   1   \$60.00												
58	WSFA	10/10/17	10/10/17	WSFA 12 NEWS AT 4PM	M-F 430-5P		:30			NM	1	\$75.00
<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> Week: 10/09/17   10/15/17   -1-----   1   \$75.00												
59	WSFA	10/10/17	10/10/17	Today in Alabama 5am	5-530a		:30			NM	1	\$85.00
<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> Week: 10/09/17   10/15/17   -1-----   1   \$85.00												
60	WSFA	10/10/17	10/10/17	WSFA 12 News at Five	5-530pm		:30			NM	1	\$185.00
<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> Week: 10/09/17   10/15/17   -1-----   1   \$185.00												
61	WSFA	10/10/17	10/10/17	Today in Alabama 530a	528am-6am		:30			NM	1	\$100.00
<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> Week: 10/09/17   10/15/17   -1-----   1   \$100.00												
62	WSFA	10/10/17	10/10/17	WSFA 12 News at Six - MF	6-630pm		:30			NM	1	\$350.00
<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> Week: 10/09/17   10/15/17   -1-----   1   \$350.00												
63	WSFA	10/10/17	10/10/17	Today In Alabama	6a-7a		:30			NM	1	\$175.00
<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> Week: 10/09/17   10/15/17   -1-----   1   \$175.00												
64	WSFA	10/10/17	10/10/17	ENTERTAINMENT TONIGHT	630-7p		:30			NM	1	\$215.00
<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> Week: 10/09/17   10/15/17   -1-----   1   \$215.00												
N 65	WSFA	10/10/17	10/10/17	The Voice	658-8pm		:30			NM	1	\$500.00
<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> Week: 10/09/17   10/15/17   -1-----   1   \$500.00												
66	WSFA	10/10/17	10/10/17	NBC Today Show	7-9am		:30			NM	1	\$115.00
<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> Week: 10/09/17   10/15/17   -1-----   1   \$115.00												
67	WSFA	10/10/17	10/10/17	This Is Us	8-9pm		:30			NM	1	\$600.00
<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> Week: 10/09/17   10/15/17   -1-----   1   \$600.00												

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**WSFA**  
**12 East Delano Ave.**  
**Montgomery, AL 36105**  
**(334) 288-1212**

www.wsfa.com

<u>Contract / Revision</u>	<u>Alt Order #</u>
1833420 /	08833632

<u>Contract Dates</u>	<u>Product</u>	<u>Estimate #</u>
10/09/17 - 10/15/17	D. JONES SENATE CO	5050

<u>Advertiser</u>	<u>Original Date / Revision</u>
POL/Jones, Doug/D/Sena	10/23/17 / 10/23/17

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Type	Spots	Amount
68	WSFA	10/10/17	10/10/17	NBC Today 2	9-10am		:30			NM	1	\$50.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/09/17	10/15/17	-1-----				1	\$50.00			
69	WSFA	10/11/17	10/11/17	WSFA 12 News at Ten - MF	10-1035pm		:30			NM	1	\$275.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/09/17	10/15/17	--1----				1	\$275.00			
70	WSFA	10/11/17	10/11/17	Tonight Show	1035-1137pm		:30			NM	1	\$115.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/09/17	10/15/17	--1----				1	\$115.00			
71	WSFA	10/11/17	10/11/17	NET Days of Our Lives	1230-130p		:30			NM	1	\$150.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/09/17	10/15/17	--1----				1	\$150.00			
72	WSFA	10/11/17	10/11/17	WSFA 12 News at Noon	12-1230pm		:30			NM	1	\$100.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/09/17	10/15/17	--1----				1	\$100.00			
73	WSFA	10/11/17	10/11/17	JUDGE JUDY 1ST RUN	330-4p		:30			NM	1	\$60.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/09/17	10/15/17	--1----				1	\$60.00			
74	WSFA	10/11/17	10/11/17	WSFA 12 NEWS AT 4PM	M-F 4-430P		:30			NM	1	\$60.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/09/17	10/15/17	--1----				1	\$60.00			
75	WSFA	10/11/17	10/11/17	WSFA 12 NEWS AT 4PM	M-F 430-5P		:30			NM	1	\$75.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/09/17	10/15/17	--1----				1	\$75.00			
76	WSFA	10/11/17	10/11/17	Today in Alabama 5am	5-530a		:30			NM	1	\$85.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/09/17	10/15/17	--1----				1	\$85.00			
77	WSFA	10/11/17	10/11/17	WSFA 12 News at Five	5-530pm		:30			NM	1	\$185.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/09/17	10/15/17	--1----				1	\$185.00			
78	WSFA	10/11/17	10/11/17	Today in Alabama 530a	528am-6am		:30			NM	1	\$100.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/09/17	10/15/17	--1----				1	\$100.00			
79	WSFA	10/11/17	10/11/17	WSFA 12 News at Six - MF	6-630pm		:30			NM	1	\$350.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/09/17	10/15/17	--1----				1	\$350.00			
80	WSFA	10/11/17	10/11/17	Today In Alabama	6a-7a		:30			NM	1	\$175.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/09/17	10/15/17	--1----				1	\$175.00			
81	WSFA	10/11/17	10/11/17	ENTERTAINMENT TONIGH	630-7p		:30			NM	1	\$215.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/09/17	10/15/17	--1----				1	\$215.00			
82	WSFA	10/11/17	10/11/17	NBC Today Show	7-9am		:30			NM	1	\$115.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/09/17	10/15/17	--1----				1	\$115.00			
83	WSFA	10/11/17	10/11/17	NBC Today 2	9-10am		:30			NM	1	\$50.00

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REP: TEL# 703-528-9387 FAX# 703-516-9680  
CREDIT ADVISORY: AGENCY CREDIT RISK !!!  
ORDER WORKSHEET HARRIS REPORT FROM STATION OCT23/17 12.25  
\*\*\*CHANGES\*\*\* \*\* WSFA-TV \*\*\*

REP HEADLINE# 8833632 TRF# 1833420  
\$\$\$ MOD# 4: APPROVED REV #0 \$\$\$

ADV # ADV. NAME POLI/D JONES/D/SEN/AL REP.# OFF.# SALESMAN #  
AGY # AGY. NAME CANAL PARTNERS MEDIA BUYER NAME JEFF SCATTERGOOD  
900 CIRCLE 75 PKWY SE, SUITE# 1650 SALES PRSN WA- RYAN EDDINS (H)  
ATLANTA, GA 30339

ORDER # CONTRACT # 8833632 CLASS: NATL. LOCAL REGIONAL  
PRDCT D. JONES SENATE COMM EST#5050 COMMENTS: (LINE, ORDER, INVOICE)  
FLIGHT DATES OCT9/17 OCT15/17 WK-1

CITY TAX STATE TAX CO-OP BILLING NEEDED DATE OCT23/17 12.25

STA:

CON CM \*\*\*\*\* THIS IS A CASH IN ADVANCE SCHEDULE \*\*\*\*\*

ALL INVOICES ARE TO BE SENT TO:  
900 CIRCLE 75 PARKWAY SE, SUITE#1650  
ATLANTA, GA 30339

DOUG JONES FOR SENATE COMMITTEE  
NO BUYS TO PRINT  
STATION MAKEGOOD OFFERS:

M7 UNRESL BUY#65 MISSED:TUE/700P-800P OCT10 30S \$600.00 (OCT23/17)  
OFFER:TUE/700P-800P OCT10 30S \$500.00 PLS ADVISE.  
CMT:THERE WAS AN LUR VIOLATION SO WE ARE CREDITING \$100.00. I WILL OFFER  
CMT:A MKGD ON HDL #8842780. PLEASE CONFIRM. THANKS, DENICE

OCT/17 11723.00 CONTRACT TOTAL 11723.00  
TOTAL SPOTS 78

MARKET TOTALS \$28,860 WSFA 41% WNCN 9% WAKA 38% WCOV 12% CABL 0% WBMM 0% WIYC 0%

ACCURATE SHARES . . . . .

SVC- NSI  
DEMOS- RA35+\*



PROGRAM : THE VOICE-FALL  
CON COM1: THE VOICE-FALL

FAX# 703-516-9680

REP HEADLINE# 8833632 TRF# 1833420  
 \$\$\$ MOD# 4: UNAPPROVED REV #1 \$\$\$  
 CREDIT ADVISORY: AGENCY CREDIT RISK !!!  
 ORDER WORKSHEET HARRIS REPORT FROM REP  
 OCT23/17 12.57  
 \*\*\* CHANGES \*\*\*  
 \*\*\* WSFA-TV \*\*\*

:LINE#:	REP	:	CD:	:	TIME PERIOD	:	LGTH	:	SEC	:	RATE	:	START DATE	:	END DATE	:	SPTS /WK:	:	WEEK INVT	:	DAYS	:	TOTL SPTS:
:	LINE#:	:	:	:	:	:	:	:	:	:	:	:	DATE	:	DATE	:	:	:	:	:	:	:	:
:	LINE#:	:	:	:	:	:	:	:	:	:	:	:	DATE	:	DATE	:	/WK:	:	INVT	:	:	:	:

88	A	700P-800P	30	\$500.00	10/10	1	TUE
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PROGRAM : THE VOICE-FALL

ORD COM1: THERE WAS AN LUR VIOLATION SO WE ARE CREDITING \$100.00. I WILL OFFER  
ORD COM2: A MKGD ON HDL #8842780. PLEASE CONFIRM. THANKS, DENICE

THIS IS A MAKE-GOOD FOR OCT10 ON LINE-65 FOR 1 SPOT/WK

STATION MAKEGOOD OFFERS:

OK'D BUY#65

MISSED: TUE/700P-800P  
OFFER: TUE/700P-800P

CMT: THERE WAS AN LUR VIOLATION SO WE ARE CREDITING \$100.00. I  
CMT: A MKGD ON HDL #8842780. PLEASE CONFIRM. THANKS, DENICE

OCT/17	11623.00
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CONTRACT TOTAL	11623.00
TOTAL SPOTS	78

MARKET TOTALS	\$28,860	WSFA 41%	WNCF 9%	WAKA 38%	WCOV 12%	CABL 0%	WBMM 0%	WIYC 0%
			ESFA 0%	EAKA 0%				

ACCURATE SHARES

SVC- NSI  
DEMOS- RA35+\*

MOD CODE	A-ADD	B-BUY TYPE	C-CANCELLED	DE-DELETE	E-EFF DATES	L-LENGTH	M-MAKEGOOD	N-PROGRAM NAME
P-CLASS,PLAN,SECT	Q-PAID PGM	R-RATE	S-SPOTS PER WEEK	T-TIME	X-LATE	Y-DAYS	Z-COMMENTS	*-MULTIPLE

REP HEADLINE# 8833632 TRF# 1833420 REP: TEL# 703-528-9387 FAX# 703-516-9680  
\$\$\$ MOD# 4: APPROVED REV #1 \$\$\$ CREDIT ADVISORY: AGENCY CREDIT RISK !!!  
ORDER WORKSHEET HARRIS REPORT FROM STATION OCT23/17 13.29 \*\*\* WSFA-TV \*\*\*

ADV # \_\_\_\_\_ ADV. NAME POLI/D JONES/D/SEN/AL REP.# \_\_\_\_\_ OFF.# \_\_\_\_\_ SALESMAN # \_\_\_\_\_  
AGY # \_\_\_\_\_ AGY. NAME CANAL PARTNERS MEDIA BUYER NAME JEFF SCATTERGOOD  
900 CIRCLE 75 PKWY SE, SUITE# 1650 SALES PRSN WA- RYAN EDDINS (H)  
ATLANTA, GA 30339

ORDER # \_\_\_\_\_ CONTRACT # 8833632 CLASS: NATL. LOCAL REGIONAL  
PRDCT D. JONES SENATE COMM EST#5050 COMMENTS: (LINE, ORDER, INVOICE)  
FLIGHT DATES OCT9/17 OCT15/17 WK-1  
CITY TAX \_\_\_\_\_ STATE TAX \_\_\_\_\_ CO-OP BILLING NEEDED \_\_\_\_\_ DATE OCT23/17 13.29

REP: REVISED ORDER  
M7 OKD AS LINE 88  
PREVIOUS TTL \$11,723  
REVISED TTL, \$11,623  
\$100 WAS MG IN HEADLINE: 8842780  
PLS CONFIRM  
THANKS JASMINE FOR RYAN

STA:  
CON CM \*\*\*\*\* THIS IS A CASH IN ADVANCE SCHEDULE \*\*\*\*\*  
ALL INVOICES ARE TO BE SENT TO:  
900 CIRCLE 75 PARKWAY SE, SUITE#1650  
ATLANTA, GA 30339

NOTICE: CHANGES OF THIS ORDER HAVE BEEN APPROVED. CONTRACT SCHEDULED FOR GENERATION  
M7 OK'D BUY#65 MISSED:TUE/700P-800P OCT10 30S \$600.00 (OCT23/17)  
OFFER:TUE/700P-800P OCT10 30S \$500.00 PLS ADVISE.  
CMT:THERE WAS AN LUR VIOLATION SO WE ARE CREDITING \$100.00. I WILL OFFER  
CMT:A MKGD ON HDL #8842780. PLEASE CONFIRM. THANKS, DENICE  
CONTRACT TOTAL 11623.00  
TOTAL SPOTS 78